



News Release

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FOR IMMEDIATE RELEASE

The Excell Foundation Fulfills Equipment Needs for Nevada Shelter

The Shade Tree women, children and animal shelter receive donation worth nearly \$10,000

Denver, Colo. — September 22, 2008 — The Excell Foundation, the philanthropic arm of the Excell Foodservice Equipment Dealer Network, is donating upwards of \$10,000 of food service equipment and supplies to The Shade Tree, a Las Vegas-based safe shelter for homeless and abused women and children in crisis. The Excell Foundation will present the full donation and honor the staff and volunteers of The Shade Tree at the first annual “Cooking Up Better Lives Invitational Golf Tournament” on September 24, 2008 at Legacy Golf Course in Henderson, Nevada. Among immediate supplies and equipment needed, The Shade Tree will receive a Cafeteria Hot Food Steam Table, Countertop Fryer and Pre Rinse Faucet.

“This donation of equipment is a tremendous gift. Preparing healthy hot meals is a critical component of assistance for the children as they prepare to go to school, the women and babies healing from trauma, and the frail elderly that can’t leave the building” said Marlene Richter, Executive Director of The Shade Tree. “This is just such a perfect solution to our outdated and undersized current kitchen equipment. Every woman and child staying with us will benefit from Excell Foundation’s generosity.”

The Shade Tree has been serving the needs of homeless and abused women and children in Southern Nevada for over 18 years. The organization is open to any woman, with or without children, who lacks a safe, adequate place to live. The Shade Tree serves 3,500 women and children a year with emergency and transitional shelter program. In addition to providing safe shelter to women and children in crisis and victims of domestic violence, street crimes and abuse, The Shade Tree offers a job and life skills development program, children’s activity center, animal shelter and other programs that help break the cycle of homelessness and abuse.

“The Excell Foundation is dedicated to fostering a new level of social responsibility, corporate good, and community fulfillment in the foodservice industry,” said Randy Brunschwig, President of The Excell Foundation.

Equipment for The Shade Tree was donated by a nationwide network of vendors and dealers who are members of the Excell Foodservice Network, including Advance Tabco, Dormont Manufacturing Company, Piper Products, Update International, Anvil America, and Source One (Prescott, AZ). For more information about The Excell Foundation or to nominate a nonprofit, visit www.theexcellfoundation.org.



About The Excell Foundation

The Excell Foundation was formed in 2007 by Excell Foodservice Equipment Dealer Network in partnership with foodservice dealers and vendors nationwide. Excell aims to help nonprofits on a local, regional and national scale by providing access to free or low cost food service equipment and supplies as well as funding for scholarships and capital purchases. Excell benefits shelters, schools, hospitals, group homes and orphanages. For more information on Excell Foundation, visit www.theexcellfoundation.org.

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