



Call for Nominations

In 2008, the Board of The Excell Foundation, now Cooking Up Better Lives, set forth a nomination process to identify and select non-profit organizations that would benefit from the Foundation's mission –

“To fill community requests on a local, regional and national scale through the contribution of foodservice equipment and supplies, as well as funding for scholarships, capital purchases and other needs.”

The Foundation board – at its discretion – may select individual organizations to receive support in securing equipment, supplies, or funds up to \$5,000 in value. In addition, the board will annually select member of an advisory board. The advisory board will comprise the selection committee for nominations as needed.

Nomination process

Nominations are open to the manufacturers and dealers of the industry, students in culinary and related programs, non-profit agencies and members of the advisory committee. This call for nominations fulfills the requirement set forth in the bylaws to issue such a notice at least twice a year. Nominations can be for:

- Any non-profit organization or institution (according to IRS filing) that has a need for foodservice equipment and supplies or is directly related to the foodservice/culinary industry.
- Nominations are accepted on a rolling basis
- Nominations must be fall into one of the following categories: equipment/supplies, scholarship, cash or discretionary cause

The following non-profits are examples of the range of gifts brokered by Cooking Up Better Lives:

- Houston Food Bank/Bridge Over Troubled Waters, Texas
- Camp Barnabas, Missouri
- Missouri School for the Deaf, Missouri
- Eagle's Nest Ministries, Mexico
- HIS Kids Camp, Wisconsin
- Johnson and Wales University, Colorado
- Boulder County AIDS Project, Colorado
- Denver Rescue Mission, Colorado
- There With Care, Colorado
- St. Mary's Children's Home, Georgia
- Boys and Girls Club of the Midlands, South Carolina

Nomination Criteria

The following criteria should be reviewed prior to submitting a nomination (equally weighted at 25 percent):

- **Sustainability** – Would the organization or individual's goals be inhibited if the gift were not received?
- **Regionalism** – Does the organization exist in a part of the country that has not received a commensurate level of gifts previously or as compared to other regions during the same time period?
- **Impact** – Does the gift have the potential to provide services to more people than if it wasn't made, to garner media coverage for the organization or individual, or to attract more users or donors to its cause?
- **Diversity** – Does the gift represent an organization or individual from a minority group or cause?



Organization's name & address:

Organization's point of contact:

Nominator's name and best way to contact:

Nominations Should Be Sent To:

Chair, Selection Committee, Cooking Up Better Lives
7900 E. Union Avenue; Suite 975
Denver, CO 80237

Email: Town_Meeting@comcast.net

Phone: (720) 212-1123

Fax: (303) 322-2225

