

Sponsorship Form

The Better Lives Makeover Challenge

*A corporate sponsorship program to celebrate the
Foodservice Equipment & Supplies
Once-in-a-lifetime Kitchen Makeover*

Levels of Sponsorship	
Title sponsor	\$10,000
<ul style="list-style-type: none">• Title sponsor on overall name “XXX Better Lives Makeover Challenge”• Prominent placement in all other printed materials where Makeover is mentioned• Name <u>and</u> logo on signage at special ribbon cutting event• Opening and ending credit on Before/After makeover video<ul style="list-style-type: none">◦ Posted on www.CookingUpBetterLives.org◦ Send to 300+ dealers and manufacturers nationwide in personal e-mail◦ YouTube and FaceBook postings◦ Shown at both annual fundraiser and golf tourney• Credit in press releases and other sponsor listings• Featured newsletter article and interview• One golf foursome at Cooking Up Better Lives Invitational	
Premier sponsor	\$5,000
<ul style="list-style-type: none">• Prominent placement in all printed materials where Makeover is mentioned• Name on signage at special ribbon cutting event• Credit in press releases and other sponsor listings• 2 players at Cooking Up Better Lives Invitational	
Better Life sponsor	\$2,500
<ul style="list-style-type: none">• Placement in all printed materials where Makeover is mentioned• Name on signage at special ribbon cutting event• Credit in press releases and other sponsor listings	
To secure your sponsorship call: Ray Merenstein 303.226.5486	ray@TheExcellFoundation.org